



HIGH SCHOOL OF ART AND DESIGN

## Mr. Bencsko · Mr. Spaterella Rising Sophomore Graphic Design

**1. PURCHASE A SKETCHBOOK:** Any size will do, but an ideal size is 5" x 7" (nothing smaller). You will complete all homework assignments in your sketchbook.

**2. SELF PORTRAIT:** In your sketchbook, complete the following (3) self portraits:

- Only using straight lines. No curves allowed. Incorporate shading using straight lines as well.
- Collage/Mixed Media Self Portrait
- Gestural Lines - Expressive and overlapping lines to show emotion

**3. PERSONAL LOGOTYPE:** Logotype is a type of logo where the name of the company or person is made up of a unique font. Gather wordmarks from a variety of sources (such as: cereal, detergents, magazines, beverages, etc). Draw your first and last name using letters from the logotypes you have found. Letters should be outlined in black pigment liner and in full color. Complete in your sketchbook.

**4. INSTAGRAM:** Follow the Graphic Design accounts listed below on IG: @graphicdesign\_and @logoinspirations @packageinspiration @typetopia @ux\_trends @topofbranding @onpackaging @pentawards @thebrandingcollective - Check Daily for design inspiration.

Have a great summer.

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